

# ISC 2008: Full paper requirements



When submitting a full paper, please indicate in which journal you intend to publish:

- The International Journal of Sustainable Development & World Ecology
- Journal of Business Ethics

Papers cannot be simultaneously submitted to more than one journal.

## Submission Deadlines:

- The International Journal of Sustainable Development & World Ecology: 31 January 2009
- Journal of Business Ethics: 31 March 2009

## On-line registration for full paper submission:

Please make sure to first fill in the full paper registration form before submitting your paper as a Word-document (attachment) via email to [isc@unibas.ch](mailto:isc@unibas.ch).

Based on your choice please follow the guidelines which are slightly different for the two journals. Since all Journals follow a double-blind reviewing procedure, authors are requested not to put their name(s) in the manuscript (this will only be the case in the very last stage of the review process). Self-identifying citations and references in the article text should either be avoided or left blank when manuscripts are first submitted. Authors are responsible for reinserting self-identifying citations, references and acknowledgements when manuscripts are prepared for final submission.

## The International Journal of Sustainable Development & World Ecology

**Presentation of manuscripts & format:** All manuscripts submitted for publication should contain new and significant findings (5,000-8,000 words) and should be submitted in English. We recommend that authors prepare the text as a Microsoft Word or similar file (.doc). Main text, figure legends and tables should be provided in DOC or RTF format using the same font throughout.

Do not use the space bar to make indents, where these are required use the TAB key.

Papers should be structured into headed sections: Title page, Summary, Introduction, Methods, Results, Discussion, Acknowledgements and References. Manuscripts should be double-spaced, with page numbers on every page. Computer formatting (e.g. text in two columns, embedded figures or tables) should NOT be used. Justification should be set to 'off' or 'left margin only'.

To avoid unnecessary errors you are strongly advised to use the 'spellchecker' function of your word processor.

## Title page should include:

- Title of the paper
- First and last names of all authors and their affiliations
- Headline title (no more than 20 characters)
- Key words (5-8)
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**Summary** should be less than 250 words for a full paper.

**Abbreviations:** Words or phrases that are abbreviated should be written out in full the first time that they appear in the text, with each abbreviated form in parenthesis.

**Headings** should be as follows:

- **A: FLUSH WITH THE LEFT MARGIN AND SET IN CAPITALS**
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- *C: Flush with left margin and italicised.*

**Materials and Methods** must be described completely enough to replicate results and verify claims. Statistical analysis must explain the methods used. Define all statistical measures and models clearly. Identify the number of independent replications and the number of times individual experiments were repeated.

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Submit original figures that are reasonably sized and laid out. Figures will normally have to be reduced to fit the printed page. Please ensure that lettering is of a suitable size to allow for reduction. Each figure legend should appear below its corresponding figure and should be in Word. Figures should provide enough information so that the reader can understand them without significant additional text. Line drawings must be clear, with high black and white contrast. TIFF, EPS or Word files are preferable.

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*Journal article; one author:* Daly HE. Towards some operational principles of sustainable development. *Ecological Economics* 1990;2:1-6

*Journal article; two or more authors:* Webb LJ, Tracey JG, Williams WT and Lance GN. Prediction of agricultural potential from intact forest vegetation. *Journal of Applied Ecology* 1971;8:99-121

*Book, numbered edition:* Burns W. *Noise and Man*. 2nd ed. London: Illiffe Books; 1973

*Article in numbered congress; volume number:* Hatano T and Tsutsumi H. Dynamical compressive deformation and failure of concrete under earthquake load. In: 2nd World Congress on Earthquake Engineering. Tokyo: Science Council of Japan; 1960:3:1963-78

*Paper presented:* Eaton KH, Mayne JR and Menzies JB. Wind pressures on low-rise buildings at Aylesbury. Presented at the Symposium on Full-scale Fluid Dynamic Measurements. 1974; Leicester, UK

*In press:* Arthur S. Species diversity and economics. *Environmental Conservation* 2004; in press

*Book:* Whittaker RH. *Communities and Ecosystems*. New York: Macmillan; 1970:19-26

*Article in an edited book:* Childe VG. Early forms of society. In: Slinger CJ, Holonyard EJ and Hall AR, eds. *A History of Technology*. New York: Oxford University Press; 1954:19-26

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## Journal of Business Ethics

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**Abstract:** Please provide a short abstract of 100 to 250 words. The abstract should not contain any undefined abbreviations or unspecified references.

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**Acknowledgments:** Acknowledgements of people, grants, funds, etc. should be placed in a separate section before the References.

**Cross-References:** In the text, a reference identified by means of an author's name should be followed by the date of the reference in parentheses and page number(s) where appropriate. When there are more than two authors, only the first author's name should be mentioned, followed by "et al.". In the event that an author cited has had two or more works published during the same year, the reference, both in the text and in the reference list, should be identified by a lower case letter like "a" and "b" after the date to distinguish the works.

Examples:

Winograd (1986, p. 204)  
(Winograd, 1986a, 1986b)  
(Flores et al., 1988; Winograd, 1986)  
(Bullen and Bennett, 1990)

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Kotler, P.: 1980, *Marketing Management: Analysis, Planning and Control* (Prentice Hall, Englewood Cliffs, NJ), pp. 5–11.

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Newton, L.: 1988, 'The Hostile Takeover: An Opposition View', in T. Beauchamp and N. Bowie (eds.), *Ethical Theory and Business*, 3rd edition (Prentice Hall, Englewood Cliffs, NJ), pp. 501–510.

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Chan, C.F. and K.H. Lee: 1986, 'Organisational Culture and Salesperson's Ethical Position', in R.T. Hsieh and S. Scherling (eds.), *Proceedings of the Academy of International Business SEA Regional Conference* (National Chiao Tung University, Tapei), pp. 3–9.

References to **articles in periodicals** should include the author's name; year of publication; article title; full title of periodical; volume number in bold (issue number where appropriate); first and last page numbers, in the order given in the example below.

Sims, R.R.: 1992, 'The Challenge of Ethical Behaviour in Organizations', *Journal of Business Ethics* **11**(7), 505–513.

References to **technical reports** or **doctoral dissertations** should include the author's name; year of publication; title of report or dissertation; institution; location of institution, in the order given in the example below.

Glover, S.H.: 1991, 'The Influences of Individual Values on Ethical Decision Making', *Unpublished doctoral dissertation*, University of South Carolina, Columbia, SC.

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